

25 Years - Four Celebrations



"From Seed to Sale"

October 7-8, 2013

OSU-OARDC Shisler Center

Wooster, Ohio

Plants. It's all about the plants. Follow each speaker as he or she discusses the processes used to produce a flower crop, starting with variety selection and scheduling, through planting, growing-on, pest and weed control, harvest, postharvest handling procedures, all the way to marketing, pricing, and design. Field and hoop house options will be covered.

The Secret Arboretum is a gem in the middle of Ohio's scenic Amish country, and makes the perfect setting for plant enthusiasts. Wooster is an easy drive for those in the Midwest, Southeast, and Mid-Atlantic states.

Wrap up your 2013 season with inspiration and information!

Monday, October 7

3:00 – 5:00 p.m. Tour of Secret Arboretum with Directors Ken Cochran and Joe Cochran

Ken and Joe are the perfect tour guides for the ASCFG. Not only are woody ornamental plants their life's blood, their research provides a valuable experience for "what works" as a cut flower.

6:00 – 9:00 p.m. Reception in Miller Pavilion

Tuesday, October 8

Shisler Auditorium

8:00-8:15 a.m. Welcome

8:15 a.m. Sunny Meadows Flower Farm Review Steve and Gretel Adams are young flower growers who farm just outside Columbus. Learn the secrets of their production and marketing successes.

9:00 a.m. Winterberry and Other Branches Ken Cochran, Joe Cochran and Tom Kavanagh will lead a discussion on winterberry and other cut branches. They will talk about production and marketing, research, and use in event design.

10:00 a.m. Lily Dave Dowling, Farmhouse Flowers & Plants, Brookeville, Maryland

11:00 a.m. Willow Kent Miles, Illinois Willows, Seymour

12:00 p.m. Lunch included

Concurrent Sessions

1:00 p.m.

Hydrangea

Bob Wollam, Wollam Gardens
Jeffersonton, Virginia

Peony

David and Jill Russell
Boreal Peonies, Liberty, Indiana

2:00 p.m.

Sunflower

Kent Miles, Illinois Willows,
Seymour

Dahlia

Bob Wollam, Wollam Gardens
Jeffersonton, Virginia

3:00 p.m.

Dianthus

Joe Schmitt, Fair Field Flowers
Madison, Wisconsin

Lisianthus

Steve and Gretel Adams,
Sunny Meadows Flower Farm,
Columbus, Ohio

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REGISTRATION FORM

Name _____ Company Name _____

Additional Co. Member _____

Additional Co. Member _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

"From Seed to Sale" October 7-8, 2013

OSU-OARDC Shisler Center
1680 Madison Avenue, Wooster, Ohio

- \$150 Member
- \$150 Additional Co. Member
- \$150 Additional Co. Member
- \$200 Non-member
- \$ 75 Student

- \$195 Yes, I want to become a member.

Lodging Options

Hilton Garden Inn

959 Dover Road
Wooster, OH 44691
(330) 202-7701

The ASCFG has reserved block of 25 rooms for October 7.
Rooms are \$95 plus tax. The cut-off date is September 7.

Best Western

243 East Liberty Street
Wooster, OH 44691
(330) 264-7750

The ASCFG has reserved a block of 25 rooms for October 7.
Rooms are \$89.99 plus tax. The cut-off date is September 7.

TOTAL \$ _____

Register online, call (440) 774-2887, or complete
to mail or fax (440) 774-2435 this form.

ASCFG
MPO Box 268
Oberlin, Ohio 44074

Visa MC Check # _____

CC # _____

Exp. _____

Cancellation policy: A full refund will be paid prior
to September 1, 2013; one-half refunded prior to
September 15, 2013; after September 15 no refund can
be made.

Look for information about these events at
www.ascfg.org

"On the Farm"

March 4-5

Texas Specialty Cut Flowers
Blanco, Texas

"Knowledge is Flower Power"

March 17-18

JC Raulston Arboretum/NCSU
Raleigh, North Carolina

"Fall Growers' School and More"

November 3-4

Robin Hollow Farm
Saunderstown, Rhode Island