

Annual of the Year™ for 2018:
Supertunia® Bordeaux™.

Proven Winners has formally announced the Annual of the Year™ for 2018: Supertunia® Bordeaux™. The goal of this awards program is to create awareness and demand for the most reliable and outstanding annuals Proven Winners offers. Growers need plants that are easy to produce. Retailers need plants with strong sell-through. Consumers need plants with excellent garden performance. The answer to all three audiences is the Annual of the Year.

The Annual of the Year selection is based on these five considerations:

- Easy to grow – for both gardeners and growers alike
- Iconic – easily recognizable as a Proven Winners plant
- Readily available – no production or inventory issues
- Applicable for basket and container use
- Outstanding landscape performance

Candidates for Annual of the Year go through two rounds of internal voting before they are presented in an email survey to Proven Winners’ audience of growers, retailers, broker representatives, gardening press and consumers for voting. This year, over 5,600 people voted to make Supertunia® Bordeaux™ the 2018 Annual of the Year. Features of this annual include:

- Masses of two-toned purple flowers with dark veining
- Non-stop bloom from planting time to frost
- Self-cleaning flowers—NO deadheading needed
- Versatility of use in containers and landscapes
- Excellent vigor and disease resistance

Measures 6-12” tall x 18-24” wide, trailing up to 30” long

Care Tips:

Sunlight, water and plant food are the three main things your Supertunia Bordeaux petunias will need to thrive all season long. If you provide all three consistently, both you and your plants will be very happy.



Water it before it wilts, and include water soluble plant food every third time you water.

Unlike many older petunias, **Supertunia Bordeaux does not require deadheading** (the removal of spent flowers) to keep on blooming from spring into fall. *Giving it a light trim in midsummer* and late summer will stimulate new growth and result in fuller plants.

Garden Height: 6 - 12 Inches

Trails Up To: 30 Inches

Spacing: 12 - 18 Inches

Spread: 18 - 24 Inches

Flower Shade: Soft plummy-pink flowers with deep, rich plum-purple veins

Fertilizer: Fertilize often for best summer performance.

Marcus, Allan. (2018, March). 2018 Proven Winners Annual of the Year. Garden Gate, p.6



www.provenwinners.com